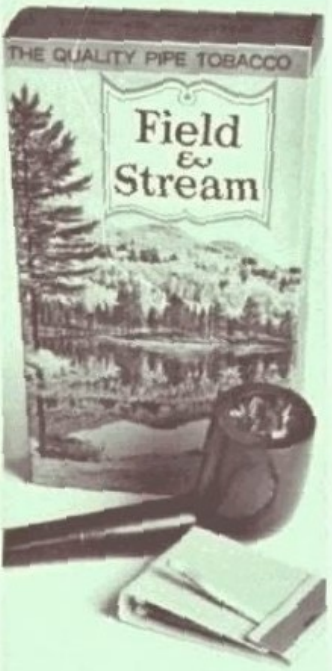
LEO BURNETT COMPANY, *Inc.*
Ad No. 148—Req. No. 62112—1 col. (2¼ x 10)—B&W—National Magazines, 1969 (B)
Printed in U.S.A.

If the aroma of Field & Stream doesn't remind you of a great autumn day in the woods...



you forgot to light it.

A quality product of Philip Morris U.S.A.

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